

Julian Kunkel

# Visual Analytics & Large-Scale Data Analysis



# **Learning Objectives**

Intro

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- Sketch the visual analytics workflow
- List optical illusions
- List 5 goals of graphical displays
- Discuss the 4 guidelines for designing graphics on examples
- Describe the challenges when analyzing data
- Discuss the benefit of in-situ and in-transit data analysis

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## Outline

Intro

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1 Visual Data Analysis

Visual Data Analysis

- 2 Visual Perception
- 3 Designing Graphics
- 4 Large Scale Data Analytics
- 5 Climate/Weather IO
- 6 Summary

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# Statistical Graphics [44]

Definition: Graphics in the field of statistics used to visualize quantitative data

## Objectives

Intro

- The exploration of the content of a data set
- The use to find structure in data
- Checking assumptions in statistical models
- Communicate the results of an analysis

#### Plots (Excerpt)

- Scatter, box, histograms
- Statistical maps
- Probability plots
- Spaghetti plots
- Residual plots

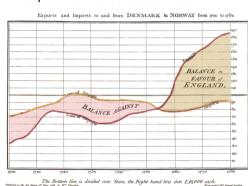


Figure: Source: William Playfair's Time Series of Exports and Imports of Denmark and Norway [44]

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# Visual Analytics [32]

#### Definition [33]

The science of analytical reasoning facilitated by interactive visual interfaces.

#### Objective

Intro

- Solve complex questions/time critical problems applying the scientific method
- Present gained insight / communicate it visually

## Analytical tasks

- Understanding past situations; trends and events that caused current conditions
- Monitoring events for indicators for an emergency
- Identifying possible alternative future scenarios and their warning signs
- Determining indicators of the intent of an action or an individual
- Supporting decision makers in times of crisis

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# Visual Analytics Workflow

Intro

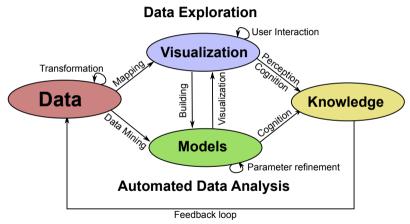


Figure: Figure based on [48]

Motto: Analyse First - Show the Important; Zoom, Filter and Analyse Further - Details on

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Visual Data Analysis

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Intro

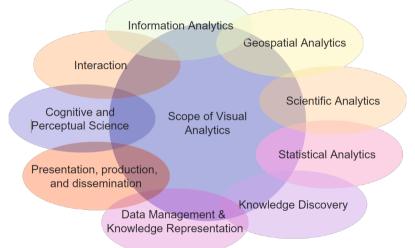


Figure: Source: Visual analytics: Scope and challenges [48]

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## **Human-Computer Interaction**

Intro

Why do we team humans and computers using a visual interface?

## Comparing capabilities of humans and computers

- Human brain processing power is enormous
  - ▶ 100 billion neurons, linked together by many synapses
  - ▶ Synapses fire with  $4.3 \cdot 10^{15}$  spikes/s; data rate of  $1.1 \cdot 10^{16}$  bits/s = 125 TiB/s; 20 Watt [6]
  - ▶ The supercomputer Sunway TaihuLight [7]: 125 TFlop/s, 15 MW
  - ▶ Estimation: Simulating one second of human brain activity requires 83k processors
- Strength of humans and computers:

Human	Computer	
Pattern recognition	Execution of algorithm	ns
Creative thinking	Accuracy	
Processing new infos		

- Visual perception and analysis capabilities exceed computers, e.g., computer vision
  - ▶ Vision uses 30-50% of the brain's capabilities
  - ⇒ Visual representation and analytics is key for efficiency

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Climate/Weather IO

Summary

## Example Analysis Session: Demo

#### Based on a real case [35]

Intro

- 1854, Broad Street, London
- Within a few days people died mysteriously
- Dr. John Snow investigated the cause to stop "disease"
  - ▶ He analyzed data visually with the scientific method
- We will follow his analysis steps
  - Using modern data analytics tools

#### Interactive lab notebook

- Record notes/hypothesis, type code, store it together with results
- The notebook is prepared using Jupyter with Python

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# **Analysis Results**

Intro

- John found the source of the Cholera: The pump
  - ► He claimed the disease is spread by the water
  - ▶ John is one of the founders of our Germ theory
- They unmounted the pump handle
  - ▶ But could not proof theory
- Board of health did not believe his analysis
  - ► They believed "Miasma" is the cause
  - ⇒ Convincing documentation is important!

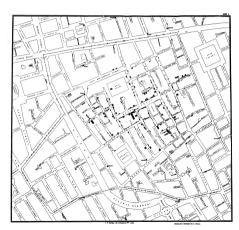


Figure: Original map made by John Snow in 1854. Cholera cases are highlighted in black.

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## Outline

Intro

Visual Data Analysis

- 2 Visual Perception
  - Cognition
  - Visual Perception
  - Optical Illusions

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# Cognition

Definition: The mental action or process of **acquiring knowledge** and **understanding** through thought, experience, and the senses [46]

- Communicated information and interpretation is biased by humans due to:
  - ► Perception
  - Information processing
  - Subjective knowledge
- Psychology knows many cognitive biases [40]
- Categories of cognitive biases:
  - Limits of memory
  - Too much information
  - Not enough meaning
  - Need to act fast
- Categories serve as guidelines for visual analytics
- We will focus on visual perception

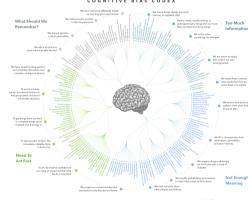


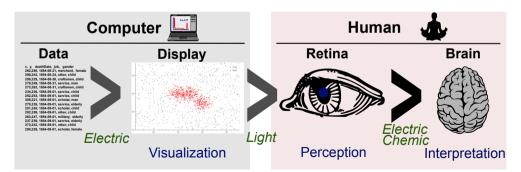
Figure: Source: Wikipedia's complete (as of 2016) list of cognitive biases, beautifully arranged and designed by John Manoogian III (jm3). Categories and descriptions originally by Buster Benson. [40]

# Visual Perception: Information Pipeline

#### Information Communication

Intro

- Information is transformed several times from digital data to human
- The retina and brain interprets visual information
- Efficient communication requires to understand human perception



# Optical Illusions [38]

Intro

- Definition: visually **perceived images** that differ from **objective reality** 
  - ► They are caused by the **visual system**
- They are many different types of illusions
  - Perceived colors and contrasts
  - Size and shapes of objects
  - Interpretation of objects
  - Depth perception
  - Moving of objects
  - Afterimages
  - ▶ .

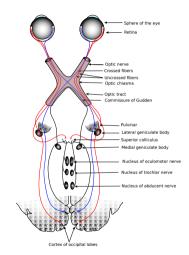


Figure: Source: Gray's Anatomy depiction of the optic nerves & nuclei... KDS444 [39]

# Color Illusion

Intro

Field A and B have the same gray tone

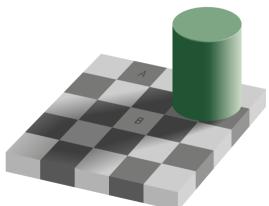
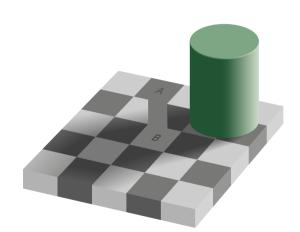


Figure: Source: The checker shadow illusion. Edward H. Adelson [38]



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Summary

Figure: Proof: Breaking the illusion. Source: Edward Adelson [38]

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# Color Illusion (2)

Visual Data Analysis

Intro

Form that seems to be filled in yellow instead of white



Figure: Source: Blue-bordered cookie that misleadingly seems to be filled with light yellow water-color. Jochen Burghardt. [38]

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# **Shapes of Objects**

Intro

## Both orange circles are the same size

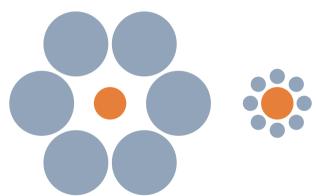


Figure: Source: Optical illusion: The two orange circles are the same size. [38]

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Intro

## Vertical and horizontal lines have the same length

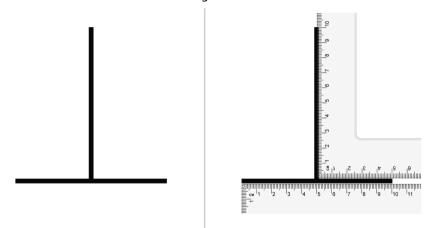


Figure: Source: Vertical-horizontal illusion, S-kay [38]

# Shapes of Objects (3)

Intro

Imaging a white triangle in the center

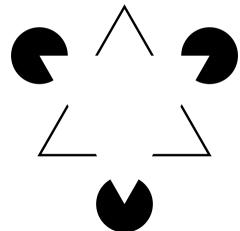


Figure: Source: Kanizsa triangle. Fibonacci [38]

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Summary

# Interpretation of Images

#### Vase or two faces

Intro

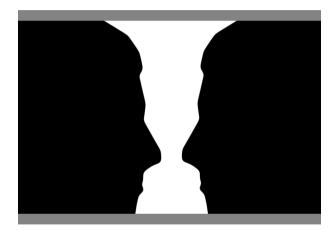


Figure: Source: Two silhouette profiles or a white vase?, Brocken Inaglory [38]

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# Interpretation of Images (2)

#### Duck or rabbit

Intro

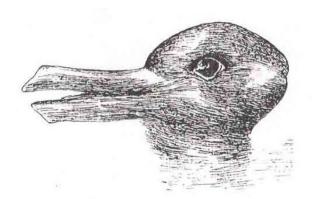


Figure: Source: Jastrow, J. (1899). The mind's eye. Popular Science Monthly, 54

## **Outline**

Intro

Visual Data Analysis

- 3 Designing Graphics
  - Introduction
  - Guidelines
  - Infographics
  - Interactive

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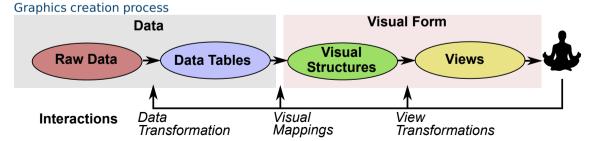
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# Design of (Interactive) Graphics

- Designing a good visualization is non-trivial
- There exist many guidelines and languages to "program" graphics
- Considerations: limitations of the visual system and cognitive biases
  - ▶ Limits of memory

Intro

- ▶ Too much information
- Not enough meaning
- Need to act fast



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# Components of Visual Mappings / Encodings [43]

- Spatial substrate: mapping variables to space (and axes)
  - ▶ Depends on the type of data: structured, unstructured
  - ▶ Values: nominal, ordinal, quantitative
- Marks: visible elements: points (0D), lines, areas, volumes (3D)
- Connection: uses points and lines to show relationships
- Enclosure: boxes around elements; useful to encode relationships
- Retinal properties:

Intro

- ► Spatial: Size, orientation
- ▶ Object: Gray scale, color, texture, shape
- Temporal encoding: Animations

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## Guidelines

Intro

## Goals of **graphical displays** according to [42]

- show the data
- induce the viewer to **think about the substance** rather than about methodology. graphic design, the technology of graphic production, or something else
- avoid distorting what the data have to say
- present many numbers in a small space
- make large data sets coherent
- encourage the eye to compare different pieces of data
- reveal the data at several levels of detail, from a broad overview to the fine structure
- serve a reasonably clear purpose: description, exploration, tabulation, or decoration
- be closely integrated with the statistical and verbal descriptions of a data set

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# Information Graphics (Infographics) [41]

Definition: Graphic visual representations of information, data or knowledge intended to present information **quickly and clearly** 

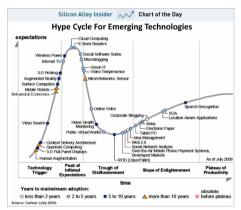


Figure: Source: Gartner Hype Cycle for Emerging Technologies. leff McNeil [41]

Intro

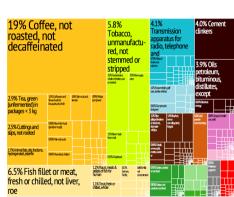


Figure: Source: Uganda Export Treemap from MIT Harvard Economic Complexity Observatory. R. Haussmann, Cesar Hidalgo, et.al. [41]

## Guidelines

Intro

Visual Data Analysis

## Simple rules

- Use the right visualization for the for data types
- Use building blocks for graphics (known plot styles)
- Reduce information to the essential part to be communicated
- Consistent use of building blocks and themes (retinal properties)

## Promising concepts in expressing graphics

- ggplot2 (for R)
  - ► Follows the "Grammar of graphics"
  - Aesthetics define data used for the plot
  - Geometry are visual elements organizing the data
  - ► Faceting generates multiple subplots based on properties
- Vega https://vega.github.io/vega/
  - ▶ Declarative language for interactive graphics
  - ▶ Specified in JSON format; suitable for browser visualization
- GoJS https://gojs.net/latest/samples/seatingChart.html

Summary

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## Interactive Data Visualization

#### Typical interactions with a view [50]

Intro

- **Brushing**: selecting elements individually/with a lasso
- **Painting**: create a group from selected elements
  - ▶ Allows to perform subsequent operations with the group
- Identification: cursor/mouse provides details about marked element(s)/groups
- Scaling: navigate plots, re-scale, zoom, drill-up/down aggregated data
- Linking: interactions are performed on all connected plots
  - ► An element/group marked in one plot is highlighted on other plots
  - Scaling operations affect connected plots

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Summary

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# Large Scale Data Analytics for Scientific Computing

## Scientific Computing

- Large-scale computing on the frontier of science
- Traditional workflow: execute scientific application, store results, analyze results

#### Challenges

- Large data volumes and velocities
  - ▶ How can we analyze 1 PByte of data?
  - ► How can we manage 100 M files?
- Complex system (and storage) topologies
- Understanding/optimization of system behavior is difficult
- Data movement between CPU and even memory storage is costly
  - ▶ 5000x more than a DP FLOP<sup>40</sup>
  - ▶ 10 pJ per Flop (2018), 2000 pJ for DRAM access

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http://www.fatih.edu.tr/ esma.vildirim/DIDC2014-workshop/DIDC-parashar.pdf

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# In-situ and in-transit Analysis/Processing

- In-situ: analyze results while the application is still computing
  - ▶ How: define computation (e.g. data flow graph) of data a-priori
  - Runtime deploys them with application execution
  - ▶ Typically on either the same nodes as the application or dedicated servers
- In-transit: analyze/post-process data while it is on the I/O path
  - ▶ Extend in-situ idea with means to deploy parts of the processing across system
- Computational steering: interact with the application while it runs
  - e.g., modify simulation parameters, modify objects
- Example solutions that support analysis
  - ▶ DataSpaces<sup>41</sup>
  - ► ADIOS<sup>42</sup>

Intro

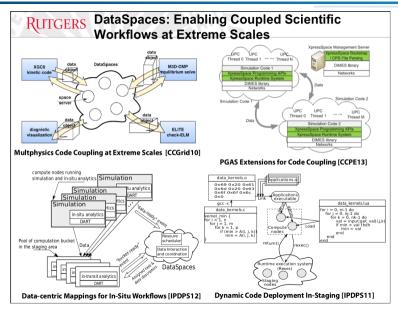
Paraview (with Catalyst)

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http://www.fatih.edu.tr/ esma.yildirim/DIDC2014-workshop/DIDC-parashar.pdf

Paper: Combining in-situ and in-transit processing to enable extreme-scale scientific analysis, 2012

Intro



## **Paraview**

#### **Features**

Intro

- Interactive and remote visualization of scientific data
  - ▶ Just requires adaptor for file formats
- Generates level-of-detail models for interactive frame rate
- Catalyst: in-situ use case library
  - ► Catalyst scripts implement analysis/visualization tasks
  - User must push data via API

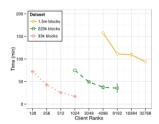


Figure: Classical workflow

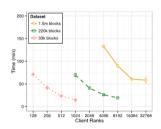


Figure: Catalyst workflow

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Summary

## Outline

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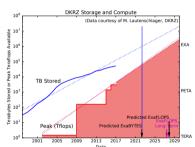
1 Visual Data Analysis

Visual Data Analysis

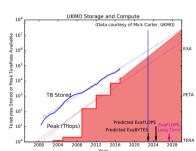
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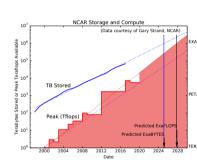
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# The Exabyte Challenge in Climate and Weather



Intro





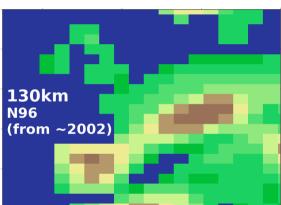
Long-term predictions uses historical data (before 2000)

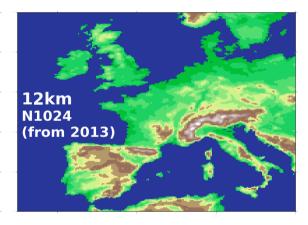
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# Volume: A Modest (?) Step ...

Intro



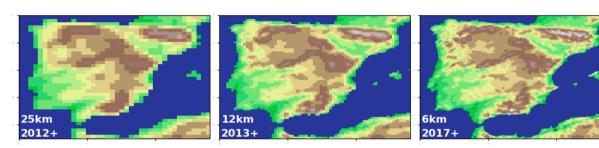


One "field-year": 26 GB 1 field, 1 year, 6 hourly, 80 levels 1 x 1440 x 80 x 148 x 192

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One "field-year": 6 TB 1 field, 1 year, 6 hourly, 180 levels 1 x 1440 x 180 x 1536 x 2048

# Volume — The Reality of Global 1km Grids



1 km is the current European Network for Earth System Modelling (ENES) goal!

Consider N13256 (1.01km, 26512x19884):

■ 1 field, 1 year, 6 hourly, 180 levels

Intro

■ 1 x 1440 x 180 x 26512 x 19884 = 1.09 PB

but with 10 variables hourly: > 220 TB/day!

## Can no longer consider serial diagnostics

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## Climate/Weather Workflows

## General Challenges Related to IO

- Programming of efficient workflows
- Efficient analysis of data
- Organizing data sets

Intro

- Ensuring reproducability of workflows/provenance of data
- Meeting the compute/storage needs in future complex hardware landscape

#### Expected Data Characteristics in 2020+

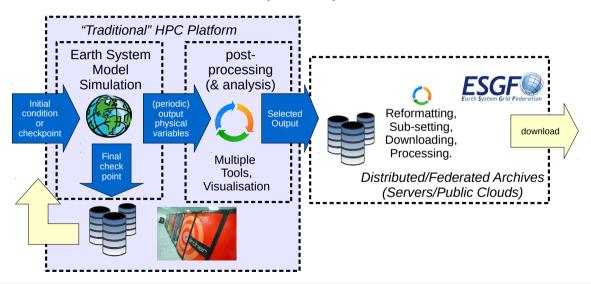
- Velocity: Input 5 TB/day (for NWP; reduced data from instruments)
- Volume: Data output of ensembles in PBs of data
- Variety: Various file formats, input sources
- Usability: Data products are widely used by 3rd parties

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Intro

Visual Data Analysis

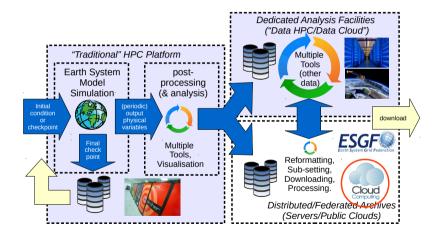
## How we used to do it: From Supercomputer to Download



Summary

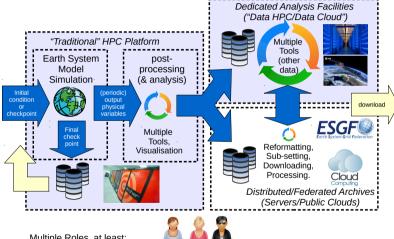
## Many different supercomputing environments

Intro



Intro

## Many different supercomputing environments

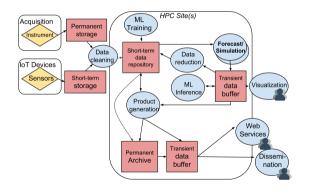


Multiple Roles, at least:

Model Developer, Model Tinkerer, Runner, Expert Data Analyst, Service Provider, Data Manager, Data User

Intro

## Smarter Climate/Weather Workflows in the Future



- IoT (and mobile devices)
  - Additional data provider
  - Improves short-term weather prediction
- Machine learning support
  - ▶ Localize known patterns
    - Interactive use Visual analytics
- Data reduction
  - Output is triggered by events (ML)
  - Compress data of ensembles

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# Personal Long Term Vision: Separation of Concerns

#### Decisions made by scientists

Scientific metadata

Intro

- Declaring workflows
  - ▶ Covering data ingestion, processing, product generation and analysis
  - ▶ Data life cycle (and archive/exchange file format)
  - ► Constraints on: accessibility (permissions), ...
  - ► Expectations: completion time (interactive feedback human/system)
- Modifying workflows on the fly
- Interactive analysis, e.g., Visual Analytics
- Declaring value of data (logfile, data-product, observation)

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# Separation of Concerns

Intro

## Programmers of models/tools (e.g., Ophidia)

- Decide about the most appropriate API to use (e.g., NetCDF + X)
- Register compute snippets (analytics) to API
- Do not care where and how computation is done

## Decisions made by the (compute/storage) system

- Where and how to store data, including file format
- Complete management of available storage space
- Performed data transformations, replication factors, storage to use
- Including scheduling of compute/storage/analysis jobs (using, e.g., ML)
- Where to run certain data-driven computations (**Organic HPC**)
  - ► Client, server, in-network, cloud, your connected laptop

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# Summary

Intro

#### Visual Analytics

- Visual perception is efficient for communication of information
- Understanding limitations of cognition (the visual system) is important
- Visual analytics follows the scientific method
  - ▶ Interactive data exploration, modeling & experimentation
  - Extends exploratory data analytics
- Graphics design follows principles

#### Large Scale Data Analysis

- Analyzing large volumes/velocities of science data is difficult
- In-Situ and In-transit workflows enable large-scale data analysis

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